

## FCTF PROCESS

**Step 1 – Resident Input:** Surveyed owners, captured every request.

**Step 2 – Share Raw Data:** Sent unedited survey and listening session results (personal info redacted), including negative comments from residents who don't want the project to move forward, to **two equipment distributors** and **one fitness consultant**.

**Step 3 – Expert Review:** Asked each vendor to align resident wishes with current research on what should be included in a modern, functional fitness center that won't change in 20+ years and provide a recommendation with pricing.

**Step 4 – Bids:** One vendor declined; **two bids received**.

- **Distributor:** limited to the brands it represents.
- **Consultant:** sourced multiple manufacturers, secured best quality and best prices.
- Equipment lists and overall cost were nearly identical, but the **consultant's bid also covered:** flooring + installation for both rooms, graphics, custom digital instructions, in-person orientation/training, and turnkey project management.

## FITNESS CENTER TASK FORCE MEMBERS

### JOE BERG

A former collegiate football player and frequent user of the F&P fitness center who is a leading commercial property developer in the Twin Cities. Has extensive vendor partnerships and significant experience managing multi-million-dollar remodels, renovations and new construction projects.

### CHERYL EKSTROM

A frequent user of the F&P fitness center who is also a real estate appraiser. Has spoken about the importance of up-to-date common areas in condominium communities related to positive impact on individual property values and overall building value.

### SHANNON LOECHER

Has led community impact work for two Fortune 15 companies that donate funds to provide weight rooms to high schools across the country. Both companies have vetted and partnered with the Impact Fitness Foundation. Since 2015 she has helped coordinate the installation of approximately 30 weight rooms (including 5 since the task force began).

### DJ REKSTAD

A recreational athlete who has lived in several multi-family home communities in Minneapolis, with insight into what fitness tools are now considered standard in newer buildings across the city. Provides perspective of what is appealing for a prospective younger condo buyer.

### CHRISTOPHER WATSON

Founder of Christopher Watson Dance Company, a diverse, multi-generational group of performing artists and choreographers in their 20s up to their 70s. Has experience with multi-purpose and dance-specific studio spaces, including flooring, barres, mirrors, etc.